



Research Assist. BENGİ KURTULUŞ

CZY-6088-2022

Gayrettepe Social Sciences Campus
+90 (212) 604 01 00 / 2290

Interview Hours: Pazartesi - 14:00 - 16:00 Salı - 14:00 - 16:00
bengi.kurtulus@altinbas.edu.tr

EDUCATIONAL INFORMATION

Degree	University	Department	Year(s)
Doctoral Degree	Istanbul University	Business (Phd)	2014 - 2024
Master's Degree	Istanbul Bi Bilgi University	Business Administration (masters) (non-thesis)	2011 - 2014
Bachelor's Degree	Istanbul Bi Bilgi University	Department of International Relations	2004 - 2008

RESEARCH AREAS

Marketing, Consumer Behavior

ACADEMIC DUTIES

Duty	University	Area	Year(s)
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ADMINISTRATIVE DUTIES

Duty	University	Year(s)
Budget Controller	Altinbas University Business Faculty	2024 -
Internship Coordinator	Altinbas University Business Faculty	2022 - 2024

ACADEMIC AND PROFESSIONAL MEMBERSHIPS

Organisation	Membership	Year(s)
Marketing and Marketing Research Association	Member	2021 -
Turkish Marketing Association	Member	2016 -

NON-UNIVERSITY EXPERIENCE

Country	Organisation	Duty	Year(s)
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BOOKS

Handbook of research on consumerism and buying behavior in developing nations

NASIR SÜPHAN, KURTULUŞ BENGİ

IGI Global, 9781522502821, 2016

Scientific Book Chapter(s)

ARTICLES

PERCEPTIONS OF BUSINESS PROFESSIONALS TOWARDS MOBILE DEVICE USAGE

NASIR SÜPHAN, KURTULUŞ BENGİ

The Online Journal of Science and Technology, 2017

International

PROCEEDINGS

PROCEEDINGS

PERCEPTIONS OF BUSINESS PROFESSIONALS TOWARDS MOBILE DEVICE USAGE IN THE BUSINESS SETTINGS

NASIR SÜPHAN, KURTULUŞ BENGİ

Full Text in the Proceedings Book of International Science and Technology Conference (ISTEC2016), Wien,
International

YENİ BİR PAZARLAMA YAKLAŞIMI OLARAK ÜRÜN KİŞİSELLEŞTİRMESİ

Bengi Kurtuluş

15. Ulusal İşletmecilik Kongresi Bildiri Kitapçığı,
National

PROJECTS

THESIS SUPERVISION

COURSES

Course Type	Course Code	Course Name
Bachelor's Degree	MAN104	Introduction to Business
Bachelor's Degree	SRCB100	Social Responsibility and Career Planning
Master's Degree	MAN566	Consumer Behavior

PERSONAL INFORMATION

CONTACT INFORMATION

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