

# Assist, Prof. Dr. GÜL ESİN DELİPINAR

Gayrettepe Social Sciences Campus +90 (212) 604 01 00 / 2181

Interview Hours: Pazartesi 13:00-14:00 Salı : 13:00-14:00

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# **EDUCATIONAL INFORMATION**

Degree	University	Department	Year(s)
<b>Doctoral Degree</b>	Maltepe University	Logistics and Supply Chain Management (Phd)	2013 - 2020
Master's Degree	The State University of New York at New Paltz	International Business (MBA)	2006 - 2008
Bachelor's Degree	Yeditepe University	Department of Business Administration	2001 - 2005

# **RESEARCH AREAS**

# **ACADEMIC DUTIES**

Duty	University	Area	Year(s)
Doctor Faculty Member	Altinbas University	Logistics Management Department	2022 -
Teaching Assistant	Yeditepe University	Logistics Management Department	2021 - 2021

# **ADMINISTRATIVE DUTIES**

Duty	University	Year(s)
Faculty Board Membership	Altinbas University	2024 -
Learning Center Sorumlusu	Altinbas University	2024 -
Erasmus Coordinator	Altinbas University	2024 -
Head of Department	Altinbas University	2024 -

# ACADEMIC AND PROFESSIONAL MEMBERSHIPS

Organisation Membership Year(s)
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# **NON-UNIVERSITY EXPERIENCE**

Country	Organisation	Duty	Year(s)
Country	O'I Sumsution	Ducy	I car (b)

# **BOOKS**

# Yeşil Yönetimde Yeni Trendler

DELİPINAR GÜL ESİN

Nobel, ISBN 978-625-393-468-2, 2024

Textbook Chapter(s)

# Current Debates in Social, Humanities and Administrative Sciences

DELİPINAR GÜL ESİN, DURDAĞ CELİL

Duvar Yayınları, 978-625-8109-81-8, 2022

Scientific Book Chapter(s)

# Research & Reviews in Social Human and Administrative Sciences -I

DELİPINAR GÜL ESİN

Gece Kitaplığı, 978-625-8002-29-4, 2021

Scientific Book Chapter(s)



#### ARTICLES

#### Measuring the Tendencies of Customers to use QR code Menu in Restaurants

CAN ÜLKER, KILIÇ BİNALİ, DELİPINAR GÜL ESİN, YAYLA ÖNDER, GÖNEN İBRAHİM, GÜLBAHAR M.ONUR, GÖNENÇ GÜLER EMEL

Journal Of Gastronomy Hospitality and Travel, 2023

National

The Effects of Urban Logistics and Destination Competence on Tourism: Comparative Analysis of Gastronomy Cities of Afyonkarahisar, Hatay and Gaziantep

KILIÇ BİNALİ, DELİPINAR GÜL ESİN

Afyon Kocatepe Üniversitesi Sosyal Bilimler Dergisi, 2022

National DOI: 10.32709/akusosbil.891977

Green Supply Chain Management and Trends in Logistics: Current Practices in Turkey

DELİPINAR GÜL ESİN, DURDAĞ CELİL

Beykoz Akademi Dergisi, 2021

National DOI: 10.14514/BYK.m.26515393.2021.9/2.148-156

#### **PROCEEDINGS**

Sustainability and Transportation: Can Transportation Go Green? A Review

DELİPINAR GÜL ESİN

5TH YEDITEPE INTERNATIONAL RESEARCH CONFERENCE ON BUSINESS STRATEGIES, 2022

International

# Using SCOR Model to Gain Competitive Advantage: A Literature Review

DELİPINAR GÜL ESİN, KOCAOĞLU BATUHAN

The Proceedings of 5th International Conference On Leadership, Technology, Innovation and Business Management (ICLTIBM)

-Procedia Social and Behavioral Sciences, 2016

International

# **PROJECTS**

# THESIS SUPERVISION

The effect of supply chain transparency and agility on intention to adopt blockchain among SMEs

YAHYA AYAD SHAKIR SHAKIR

2024 Master's Degree

The impact of green supply chain practices on environmental performance and consumer pressure: Evidence from the Iraqi textile sector

YOUSİF AMER MUSAA ALSARRAY

2024 Master's Degree

Title the impact of digital marketing on customer relationships and brand equity for luxury brands the case of Morocco SOUKAİNA DWICHE

2022 Master's Degree

# COURSES

0001010		
<b>Course Type</b>	Course Code	Course Name
Bachelor's Degree	ILM348	INFORMATION SYSTEMS IN BUSINESS
Bachelor's Degree	ILM241	PRODUCTION AND OPERATIONS MANAGEMENT
Bachelor's Degree	ILM242	SUPPLY CHAIN AND LOGISTICS MANAGEMENT
Bachelor's Degree	ILM340	SUPPLY CHAIN RISK MANAGEMENT
Bachelor's Degree	ILM346	INTERMODAL TRANSPORTATION MANAGEMENT





# **COURSES**

Master's Degree	MAN504	BRAND MANAGEMENT
Bachelor's Degree	ILM408	CAPSTONE PROJECT
Bachelor's Degree	ISS100	INTRODUCTION TO SOCIAL SCIENCES
Bachelor's Degree	ILM401	GLOBAL SUPPLY CHAIN AND LOGISTICS STRATEGIES
Master's Degree	ISL5021	OPERASYON YÖNETİMİ

# PERSONAL INFORMATION

# **CONTACT INFORMATION**

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